

IDEAS...

If you've already decided on your event... good luck! However, if you're still undecided about how you want to raise essential funds for Secret World, we've listed a few ideas below to kick start your thought process.

Fundraising through friends, family and your community

- **Donations in lieu of gifts:** If you are having a housewarming party, celebrating a birthday or wedding anniversary ask friends and family to donate to your fundraising instead.
- **Waxing:** A hair-raising experience for the boys...get sponsored to wax your legs or chest!
- **Quizzes:** If your local doesn't run a pub quiz, set one up. Test the regulars on pop, trivia or sport.
- **Parachute jump:** Daredevils only...get sponsored to take the plunge.
- **Arrange your own Pop Idol contest:** All you need is a karaoke machine, a room and a Simon Cowell Look-a-Like!
- **Garage sale:** Get together with friends and neighbours and sell off all your unwanted belongings.
- **Abseil:** Scale the dizzy heights of a local landmark or office block.
- **Ebay:** A great way to auction unwanted items from the comfort of your computer!
- **Swimathon:** Get sponsored per length, mile, minute, hour!

Through work

- **Dress down day:** Charge your colleagues a pound to come in themed dress. Offer a prize to the best!
- **Sweepstakes:** Have an office sweepstake for major events such as the FA Cup Final, Grand National or Wimbledon or something closer to home like the name and weight of a colleagues newborn baby.
- **Charity of the Year:** Speak to your employer to see if they could adopt Secret World as their Charity of The Year.
- **It's A Knockout:** Revive the 80s game show by inviting teams to compete in silly games in silly costumes.
- **Jailbreak:** Dump teams in the middle of nowhere with no money or transport. See who gets back to base first. Charge entrance fees and offer prizes.
- **Sponsored Run:** A 5k, 10k, Half Marathon or for the very brave a Full Marathon!
- **Raft Race:** Teams compete by building their own rafts and racing over a set distance. Teams pay to compete.
- **Challenge:** Take part in one of our challenges through Charity Challenge - www.charitychallenge.com
- **Tournament:** Organise a social evening such as a bowling, skittles, pool, snooker or darts tournament.

Match Funding: Whatever you choose to take part in ask your employer to match what you have raised - or at least to make a generous contribution!

Through school

- **Sponsored Silence!** This fundraiser is easy to organise and is a firm favourite for teachers and parents. Your event can take place at home or get your whole class involved at school and get some friends to join you!
- **Go Green!** Have your very own Mufti day by "Going Green" - all you need to do is wear something green to school instead of your school uniform. It can be anything green - you can paint your face, dye your hair or just wear something with green in it. By going green you will be raising money to help keep the environment clean for all our lovely animals and for us humans too!
- **Be your favourite animal!** Whether it's a hedgehog, bat or badger why not dress up as your favourite animal. You can pretend to be some of the animal characters that you read about from stories such as 'Percy the Park Keeper' and 'Plop the Baby Owl' - get your teachers to join in too!
- **Sponsored hop, skip or jump!** If you have lots of energy then a sponsored hop, skip or jump could be just the ticket to help raise money and you can get dressed up to do it too.
- **Bake a cake!** We all love a cake stall! So why not bake some cakes and biscuits to sell at school. You can sell them to parents and friends and design the cakes to look like animals! This is a great way to raise funds for all your favourite furry friends!
- **Bring & Buy or Toy Sale!** Why not have a good sort out and have your very own bring and buy sale at school or at home. A great way to make use of all those unwanted toys and books that have been in cupboards and usually an event the parents are more than willing to help with.

